



LAKEVIEW

PRESTIGE RETIREMENT HOMES





Welcome HOME

Located in Lytham St Annes, Lakeview Lodge, Newfield Lodge, and The Moorings are part of a family owned group of care homes, where we have been providing the best in care since 1987.

Our team are passionate about creating a safe and secure environment where the residents, families and staff are treated with dignity and respect.

We know that a care home is much more than a building with lots of facilities, it is our residents home. This is why we are committed to provide our residents with a personal level of care which recognises the importance of independence, dignity and choice. Our teams value each resident and work with them, their friends and families to build lasting relationships.

Our STORY

Rose-Marie Wood
Founder of Lakeview Rest Homes

I decided to enter into the care industry in 1987, after visiting a friend of mine who had moved into a care home. I realised that my friend deserved better than sharing a bedroom with three other people and having to go down a corridor to queue for the toilet. The environment was shabby, the smell was unpleasant and there was little to interest or stimulate the residents

My husband and I were passionate about making a difference, so we decided to open our own care home. We were determined to lead the way by creating a home where residents would feel safe, secure and cared for in a way we would all want for ourselves or our loved ones.

People told us we were 'mad' to go to the expense of en-suite bathrooms in every room when we didn't need to do. We did it anyway, indeed our first advert was a tongue in cheek response to those critics in the form of 'Why queue for a loo?'

Thirty years later and our early ethos continues to this day. It is simple, effective and encapsulates our thoughts on what makes our service different.

1. The residents are the heart of our service.
2. Our residents and their families deserve the best that is on offer.
3. A good organisation needs good people.

I am delighted to say that we did make a difference and we have continued to invest in our Care Homes. I am so proud to see Nick take over the reins and continue the same family ethos.



Care & RESIDENT CHOICE

We aim to provide the best possible care experience for our residents. The key to this is to ensure that our teams care for and value each resident whilst respecting their individuality and dignity. This includes working in partnership with residents' friends and families to ensure we achieve person-centred care and support.

Health and well-being is something our compassionate and dedicated care team pro-actively manage at Lakeview Rest Homes 24 hours a day. As well as our award-winning chefs and pastry chef, you will regularly see visiting professionals supporting our residents with their individual health, emotional and social needs. We can arrange support from professionals including Nurses, Clergy, Doctors, Legal and Advocacy.



Our TEAM

Our leadership team are passionate and actively involved in innovative research and development so we are able to provide the most effective care and support. We promote a learning environment for our residents and their care team.

We are proud that most of our experienced and enthusiastic care team have been with us for many years, so there is excellent continuity of care. When we are looking to expand our team, we use Value-Based recruitment tools to attract the best people and we even involve residents in the interviewing process. We only recruit people who recognise the importance of independence, dignity and choice.

"I am very happy here, the food is good, staff are very pleasant. If you ask for something the staff always get it or get an answer for you. The home is clean and tidy, there always seems to be something going on and everyone seems happy here."

Joan | Resident

"I love working with our residents, like they are a member of my own family, it is like looking after my own mum"

Linda | Care Team Member



Location & THE HOME

Lakeview Lodge, Newfield Lodge, and The Moorings are situated around the 19th century Edwardian town of Lytham St Anne's. Whether a town-centre location, or overlooking sand dunes, or by the Victorian era Fairhaven Lake or overlooking the sea shore, you are always close to local shops, café's, restaurants, parks, floral displays, wildfowl habitat and railways.

Our homes offer many attractive and comfortable facilities which encourage choice and well-being. Our residents can take advantage of comfortable lounges where residents can choose to relax in a setting to suit their mood. All of our spacious, high quality bedrooms have en-suite facilities.



Activity & EVENTS

Our Activity Coordinator prepares a monthly calendar of events and activities from leisure, social and fitness to those which promote emotional and physical well-being.

Residents can also take advantage of the fantastic facilities, such as the cinema, hydro-therapy spa, hair and beauty salon, enjoy our indoor putting and bowling green or take a trip in our vintage cars along with their family and friends.

We also have a wheelchair accessible mini-bus and a designated driver to ensure our residents can enjoy regular outings to places such as Owd Nell's, Barton Grange Garden Centre, Bonds of Elswick, Lytham Hall... pretty much wherever they tell us they want to go to.

"Staff do an amazing job and treat my dad with respect. His quality of life is enhanced in a lovely, comfortable environment. It feels like "home" and dad has a nice routine where he feels comfortable. I enjoy visiting and try to take my dad out as much as possible, although he mainly prefers staying in!"

Shirley | Resident's Daughter



Lakeview LODGE

Lakeview Lodge is based close to Fairhaven Lake, with its wildfowl habitat, boating, bowling green and lawn tennis courts; and a short stroll to the small village of Ansdell, with its local shops, cafes and railway station. The home is newly refurbished throughout to a high standard and offers high-quality, specialised dementia care in a carefully designed home with innovative concepts and facilities to give enjoyment to our residents.

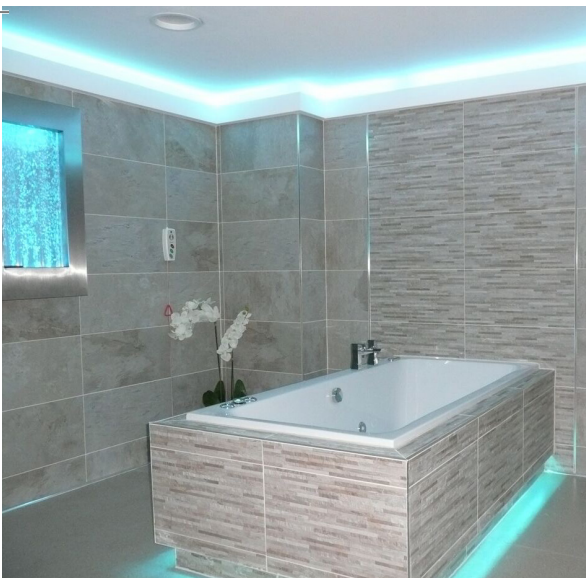
Our experienced team are passionate about providing the best care and service, so you can rest assured that your loved one is in good hands. Each team member has been specially trained in dementia care and have taken part in our ground breaking 'Sensory Dementia Experience'.

We have designed a state-of-the-art sensory garden that allows our residents unrestricted access to a safe outdoor space, which is unique in the area. This includes a colourful rubber path to help reduce the risk of falls, sights and smells which evoke memories of the past, specialised lighting, textures, colours and music to further stimulate the senses.

Dementia illnesses can be very challenging, but we feel that we can promote the dignity and individuality of our residents by ensuring the care is person centred and ensuring each person living at Lakeview Lodge is afforded the opportunity to make as many choices in their everyday life as possible.

"The team at Lakeview Lodge should be proud of the standard of care they provide, not just to the residents in their care but to the family and friends too."

Mr G



The MOORINGS

The Moorings is our newest home, purpose built to the standard of a luxury hotel and is a lifestyle choice for the active resident who wants to reside in comfort.

Superbly located on the promenade, overlooking the sand dunes and complemented by substantial, well stocked, mature gardens, with plenty of places to sit out and enjoy the views, the scents and occasionally the weather.

The accommodation comprises of high quality, spacious bedrooms all with en-suite facilities. The rooms offer sea views in a building which in addition to the standard communal areas also offers a sun lounge over-looking the gardens.

It also offers restaurant style dining, a cinema, salon and an indoor bowling green.

The Moorings Retirement Home is ideally located for those who enjoy the scenic views of St Anne's as it is within walking distance of St Anne's Pier as well as the shopping "Square".

"My idea when designing The Moorings was to bring the outside in, so residents could enjoy all of the things they used to enjoy before they came in to care."
Nick Wood | Director



Newfield LODGE

Newfield Lodge offers genuinely specialised Dementia care in a carefully designed home with innovative concepts and facilities to give enjoyment, interaction and stimulation to our residents.

Our staff are trained in dementia care and have taken part in the ground-breaking 'Virtual Dementia Tour'. The care we offer is person-centred to ensure the needs of each individual in our care is suited to their own needs, rather than somebody else's.

Our activity co-ordinator ensures that meaning and relevant activity is a daily occurrence at Newfield Lodge much of which will revolve around reminiscence activities.

Memory stations throughout so that families can support their loved one and encourage them to live in the moment that they are in whilst embracing the memories that they have.

We also make sure our care team have as much time as they require to meet our residents needs. In doing this we are providing compassionate and dignified care for our most vulnerable members of society when they need it most.

"It was very daunting for my beloved wife to be diagnosed with Dementia and I was very concerned how she would cope. Newfield has an excellent new team and the management are constantly looking to improve and upgrade the resident's needs, their compassion to all is outstanding."
RM | Resident Family member

Testimonials

"For me personally, it's peace of mind. The assurance that mum is being well cared for and she is happy."

Roma's Daughter

"A huge thanks to all of you for the kindness and care you have showed my mother, Rita. I could not have asked for more."

George (Resident's Son)

"Thank you to all of you for making my stay so pleasurable. Each and every one of you were so kind, caring & helpful. You made my stay such a pleasant one."

Pam (Resident)

"I have rarely encountered the care and compassion that I feel Mum receives nor have I seen a home run in such a homely but professional way. There is not a single member of staff at The Moorings who isn't 100% committed to the care of residents, a truly wonderful achievement."

Barbara (Resident)

"I was apprehensive before going in but the managers visited me at my home and put my mind at rest. The staff made me feel very welcome. They were all very friendly and caring. It was like staying in a 5 hotel"*

Doreen H (Resident)

"We were really impressed with your home and the management. The home is nothing like we have ever seen before."

Inspector Feedback



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